

In The Spotlight



INTREPID VIDEO REPAIR

Jeff Dougherty
263 South Front Street, Steelton

"DON'T NIX IT FIX IT"
By Jacqueline Deeds

Why not save money if you have the opportunity to do so. Take your consumer electronics, such as televisions (direct view and projection) vcr's, camcorders, more audio equipment, etc. that are in need of repair to your local electronic repair service. Intrepid video offers the lowest-remote control, VHS and cassette repair at the lowest rates in the industry. They are now currently accepting commercial contracts for repairs or general maintenance on TV's and VCR's. Jeff informs us, "Being a member of National Electronics Servicicers, Dealers Association, entitles me to receive discounts on parts, loans on service manuals, technical assistance, access to over 1,000 service centers nationwide and their resources." Most importantly, those benefits allow Intrepid Video Repair to offer the lowest, possible repair bill and quick turnaround times on most repairs.

Intrepid Video Repair is owned and operated by Jeff Dougherty and has been in business for eight (8) years. When asked Mr. Dougherty whom he recognized for his success, he answered without further thought, "Mainly my wife, Vicky."

Mr. Dougherty would like to expand his repair shop located on Front Street. Therefore, he is working on authorization for many other manufacturers, too. Currently he is authorized to repair Funai, Emerson plus symphonic. Jeff insists, "Repair rather than throw away" [the electronic that needs work done to it]. This could save you money and time considering that Jeff's business is "right down the road" and he offers expertise in his field of electronics as well as that person to person customer relationship.

When asked Jeff what his most challenging aspects of his business are he replied, "Competing with prices and new equipment." He also has some words of encouragement to those just starting their own business. He simply states, "Be patient and be aggressive."

As a member of the Steelton Business Association, Jeff would like see the Business Association sponsor business owner seminars.

When your electronics are in need of repair, Jeff will be glad to fix them for you or at the least give you a free estimate. If you have any questions for Jeff, give him a call at 939-7708 or visit him between the hours of 9am to 6pm Monday through Thursday, 1pm to 6pm on Wednesdays or 10am to 3pm on Saturdays. He does have other hours by appointment.